

UConn Rudd Center for Food Policy and Obesity Presentation
Food Marketing to Youth: What's the Harm?

Sources

Slide 2: What experts recommend

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Slide 3: Too many high-sugar high-fat foods

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Slide 4: Not enough fruits and vegetables

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Slide 5: Poor diet leads to poor health

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Slide 6: Lifelong consequences

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Slide 7: Children may live shorter lives than their parents

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Slide 9: The truth about food marketing

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Slide 10: Children see 13 TV ads for foods and beverages every day

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Slide 11: Foods high in sugar, salt and fat

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Slide 12: Food marketing works

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Slide 13: Getting kids' attention

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Slide 15: Double dose of food marketing

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Slide 16: Children's Food and Beverage Advertising Initiative (CFBAI) pledges

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Slide 17: McDonald's CEO remarks

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Slide 18: Coca-Cola doesn't advertise to kids

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Slide 29: Take action

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